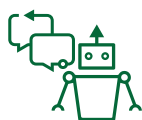
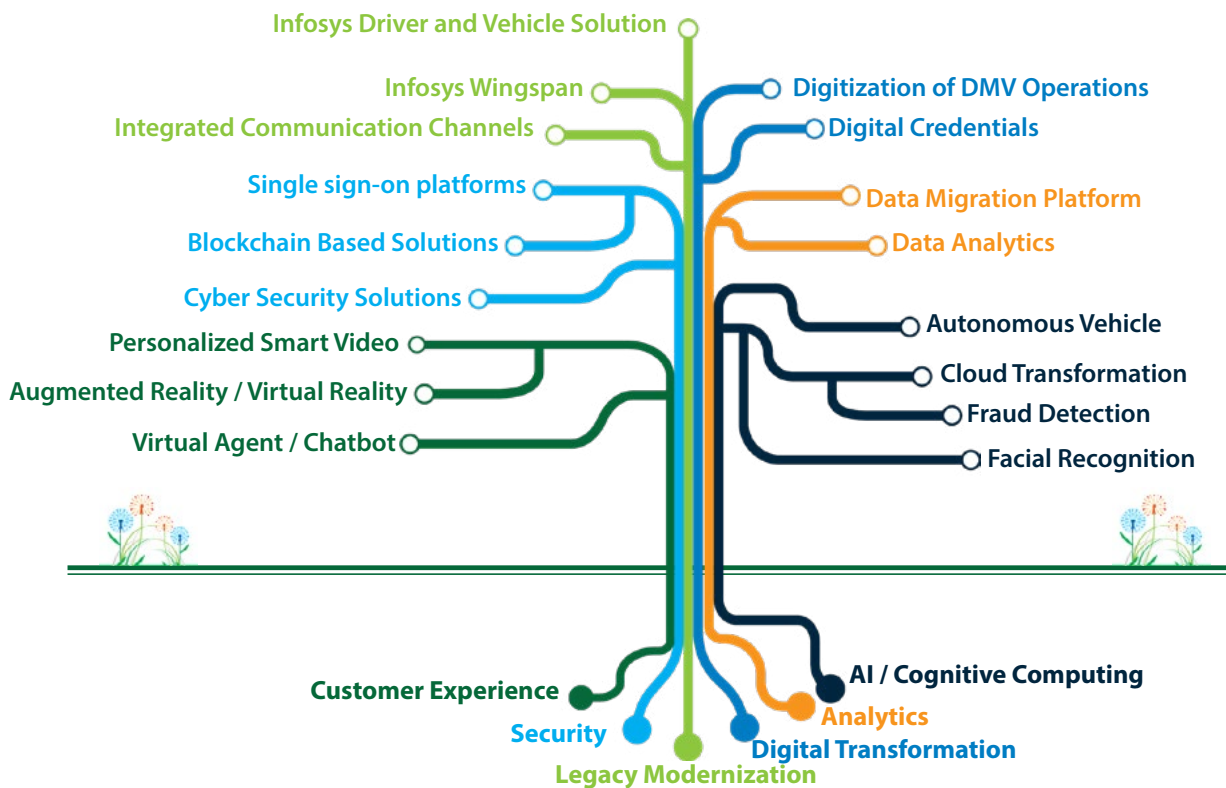


## ACCELERATING INNOVATION FOR DIGITAL DMV

Digital technologies offer Motor Vehicle Agencies a unique opportunity to innovate across their process and technology landscape.

From building a 360-degree customer-centric view to offering a variety of services to customers across communication channels of their choice, Infosys Public Services helps Motor Vehicle Agencies accelerate this innovation, improving operations and service delivery.



**Virtual Agent / Chatbot:** Intelligent agents that automate several processes including scheduling appointments, renewal of registration etc.



**Digital Learning & Development:** Next-gen platform accessible anytime, anywhere and on any device for DMV agents to re-skill and for customers to understand DMV processes.



**Personalized Smart Video:** Real-time video platform that creates personalized and contextual videos with dynamic texts, images, and customized call-to-actions.



**Digital Credentials:** Application that delivers electronic versions of the driver license, vehicle registration etc. enabling customers to perform transactions through their preferred channel and device.



**AI-enabled DMV Services:** Automated data science platform that turns multi-format, multi-type data into next-best actions, enabling DMVs to deliver proactive customer services.



**Blockchain-based Registration:** Blockchain network that digitizes DMV services like registration of a vehicle, making the exercise more secure and seamless by integrating services and enhancing customer experience.



**Augmented Reality / Virtual Reality:** Application that uses augmented reality to digitize paper forms and enable customers to fill the forms more quickly and accurately. Virtual Reality can also be used for driver simulations for customers to practice their road test skills.













**Living Labs:** Creates innovative solutions by contextualizing emerging technologies, leveraging design thinking to discover the right problems, and experimenting to identify the most desirable, feasible and viable solution.

## Here's how DMVs can combine these innovations to transform operations and customer experience



Sara Johnson, Age 16  
Suburban Hartford, CT  
**Learner's permit applicant**

Action	Customer authentication & setup	Credential details & exams	<ul style="list-style-type: none"> <li>Photo</li> <li>Signature</li> <li>Documents</li> </ul>	Payment	Credentials
Pain points	<ul style="list-style-type: none"> <li>Unaware of the process</li> <li>Authenticate multiple times</li> <li>Long wait </li> </ul>	<ul style="list-style-type: none"> <li>No driving experience</li> <li>No online scheduling</li> <li>Inadequate info on traffic laws </li> </ul>	<ul style="list-style-type: none"> <li>Need too many documents</li> <li>Incomplete documents</li> <li>Require multiple visits </li> </ul>	<ul style="list-style-type: none"> <li>No online renewal &amp; payment</li> <li>No digital payment methods </li> </ul>	<ul style="list-style-type: none"> <li>No online access</li> <li>No digital credentials </li> </ul>
Opportunities	<ul style="list-style-type: none"> <li>Online portal for end-to-end process</li> <li>Customer 360° view</li> </ul>	<ul style="list-style-type: none"> <li>AR-based application to fill forms</li> <li>Chatbots for common transactions</li> </ul>	<ul style="list-style-type: none"> <li>Digital notices, reminders, receipts</li> <li>Online Wizard as process guide rails</li> </ul>	<ul style="list-style-type: none"> <li>Digital payment channels</li> <li>Online payment history and receipts</li> </ul>	<ul style="list-style-type: none"> <li>Digital credentials</li> </ul>
Feelings					

Contact [Kannan.Rajagopal@infosys.com](mailto:Kannan.Rajagopal@infosys.com) to learn how your agency can accelerate innovation with Infosys Public Services.

For more information, contact [askus@infosyspublicservices.com](mailto:askus@infosyspublicservices.com)

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